

Rep Order#	8888359	Ver#	1	Status	New
EC'd	Yes				

**Traffic Order#**

37671

Printed: 10/23/2012 1:58 PM  
Last Received: 10/23/2012 1:45 PM  
Showing Buylines: All Lines

1 of 7

Station	KLAS-TV LAS VEGAS
Advertiser	( ) ROMNEY, MITT
Product	ROMNEY/P/R
Estimate#	105
Buyer	STEPHANIE KINCAID
Phone#	
Fax#	

**Agency** ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
**Agency C/P1/P2/E** //105  
**Flight Dates** 10/24/2012 - 10/30/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office ( )** WASHINGTON  
**Salesperson ( )** MIKE JONES

**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

**-- CONTRACT COMMENT --**

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700A		:30	\$965.00	10/24-10/26	6	1	6	\$5,790.00	
		Buyline Comment: NEWS										
	2	M-TU	600A-700A		:30	\$965.00	10/29-10/30	4	1	4	\$3,860.00	
		Buyline Comment: NEWS										
	3	W-F	700A-900A		:30	\$700.00	10/24-10/26	6	1	6	\$4,200.00	
		Buyline Comment: EARLY SHOW										
	4	M-TU	700A-900A		:30	\$700.00	10/29-10/30	4	1	4	\$2,800.00	
		Buyline Comment: EARLY SHOW										
	5	M-TU	900A-1000A		:30	\$300.00	10/29-10/30	4	1	4	\$1,200.00	
		Buyline Comment: LIVE										
	6	W-F	900A-1000A		:30	\$300.00	10/24-10/26	6	1	6	\$1,800.00	
		Buyline Comment: LIVE										
	7	W-F	1000A-1100A		:30	\$1,575.00	10/24-10/26	1	1	1	\$1,575.00	
		Buyline Comment: PRICE IS RIGHT										
	8	M-TU	1000A-1100A		:30	\$1,575.00	10/29-10/30	2	1	2	\$3,150.00	
		Buyline Comment: PRICE IS RIGHT										

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Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 105  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

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138 CONANT ST  
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Agency C/P1/P2/E //105  
Flight Dates 10/24/2012 - 10/30/2012  
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Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	5	9	M-TU	1100A-1200P	:30	\$1,925.00	10/29-10/30	2	1	2	\$3,850.00	
				Buyline Comment: YOUNG AND RESTLESS								
	48	10	W-F	1100A-1200P	:30	\$1,925.00	10/24-10/26	1	1	1	\$1,925.00	
				Buyline Comment: YOUNG AND RESTLESS								
	20	11	W-F	1200P-1230P	:30	\$1,140.00	10/24-10/26	6	1	6	\$6,840.00	
				Buyline Comment: NEWS								
	6	12	M-TU	1200P-1230P	:30	\$1,140.00	10/29-10/30	4	1	4	\$4,560.00	
				Buyline Comment: NEWS								
	7	13	M-TU	1230P-200P	:30	\$1,315.00	10/29-10/30	2	1	2	\$2,630.00	
				Buyline Comment: BOLD AND BEAUTIFUL								
	21	14	W-F	1230P-200P	:30	\$1,315.00	10/24-10/26	3	1	3	\$3,945.00	
				Buyline Comment: BOLD AND BEAUTIFUL								
	8	15	M-TU	200P-300P	:30	\$1,315.00	10/29-10/30	2	1	2	\$2,630.00	
				Buyline Comment: THE TALK								
	22	16	W-F	200P-300P	:30	\$1,315.00	10/24-10/26	3	1	3	\$3,945.00	
				Buyline Comment: THE TALK								
	9	17	M-TU	300P-400P	:30	\$425.00	10/29-10/30	4	1	4	\$1,700.00	
				Buyline Comment: ELLEN								
	23	18	W-F	300P-400P	:30	\$425.00	10/24-10/26	6	1	6	\$2,550.00	
				Buyline Comment: ELLEN								

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Salesperson FAX# 202-872-0263

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	24	19	W-F	430P-500P	:30	\$450.00	10/24-10/26	6	1	6	\$2,700.00	
				Buyline Comment: NEWS								
	D	20	M-TU	430P-500P	:30	\$450.00	10/29-10/30	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	11	21	M-TU	500P-630P	:30	\$500.00	10/29-10/30	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	25	22	W-F	500P-630P	:30	\$1,750.00	10/24-10/26	6	1	6	\$10,500.00	
				Buyline Comment: NEWS								
	12	23	M-TU	630P-700P	:30	\$325.00	10/29-10/30	2	1	2	\$650.00	
				Buyline Comment: INSIDE EDITION								
	24	24	W-F	630P-700P	:30	\$325.00	10/24-10/26	3	1	3	\$975.00	
				Buyline Comment: INSIDE EDITION								
	27	25	W-F	700P-800P	:30	\$1,225.00	10/24-10/26	3	1	3	\$3,675.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	13	26	M-TU	700P-800P	:30	\$1,225.00	10/29-10/30	2	1	2	\$2,450.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	14	27	M-TU	1100P-1130P	:30	\$2,100.00	10/29-10/30	2	1	2	\$4,200.00	
				Buyline Comment: NEWS								
	28	28	W-F	1100P-1130P	:30	\$2,100.00	10/24-10/26	3	1	3	\$6,300.00	
				Buyline Comment: NEWS								

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**Salesperson ( ) MIKE JONES**

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**Salesperson FAX#** 202-872-0263

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	15 29	M-TU	1130P-1230A		:30	\$275.00	10/29-10/30	2	1	2	\$550.00	
		Buyline Comment: LETTERMAN										
	29 30	W-F	1130P-1230A		:30	\$965.00	10/24-10/26	3	1	3	\$2,895.00	
		Buyline Comment: LETTERMAN										
	31 31	W-F	500A-600A		:30	\$790.00	10/24-10/26	3	1	3	\$2,370.00	
		Buyline Comment: NEWS										
	31 32	M-TU	500A-600A		:30	\$185.00	10/29-10/30	2	1	2	\$370.00	
		Buyline Comment: NEWS										
	51 33	TU	800P-900P		:30	\$12,000.00	10/30-10/30	1	1	1	\$12,000.00	
		Buyline Comment: NCIS										
	52 34	TU	900P-1000P		:30	\$12,000.00	10/30-10/30	1	1	1	\$12,000.00	
		Buyline Comment: NCIS LA										
	49 35	W	1000P-1100P		:30	\$8,000.00	10/24-10/24	1	1	1	\$8,000.00	
		Buyline Comment: CSI										
	51 36	TH	900P-1000P		:30	\$8,000.00	10/25-10/25	1	1	1	\$8,000.00	
		Buyline Comment: PERSON OF INTEREST										
	53 37	F	800P-900P		:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
		Buyline Comment: NCIS										
	53 38	F	900P-1000P		:30	\$5,500.00	10/26-10/26	1	1	1	\$5,500.00	
		Buyline Comment: CSI NY										

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	39	F	1000P-1100P		:30	\$5,600.00	10/26-10/26	1	1	1	\$5,600.00	
				Buyline Comment: BLUE BLOODS								
	40	SA	1000A-500P		:30	\$300.00	10/27-10/27	2	1	2	\$600.00	
				Buyline Comment: COLLEGE FOOTBALL								
	41	SA	500P-700P		:30	\$225.00	10/27-10/27	1	1	1	\$225.00	
				Buyline Comment: NEWS ROTATION								
	42	SA	530P-600P		:30	\$275.00	10/27-10/27	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	43	SA	500A-700A		:30	\$335.00	10/27-10/27	2	1	2	\$670.00	
				Buyline Comment: EARLY SHOW								
	44	SU	600A-630A		:30	\$150.00	10/28-10/28	1	1	1	\$150.00	
				Buyline Comment: NEWS								
	45	SU	630A-800A		:30	\$1,225.00	10/28-10/28	2	1	2	\$2,450.00	
				Buyline Comment: SUNDAY MORNING								
	46	SU	800A-830A		:30	\$350.00	10/28-10/28	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	47	SU	830A-900A		:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
				Buyline Comment: FACE THE NATION								
	48	SU	1000A-430P		:30	\$7,700.00	10/28-10/28	2	1	2	\$15,400.00	
				Buyline Comment: NFL FOOTBALL								
	49	SU	700P-800P		:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
				Buyline Comment: 60 MINUTES								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	43 50	SU	900P-1000P		:30	\$5,600.00	10/28-10/28	2	1	2	\$11,200.00	
				Buyline Comment: THE GOOD WIFE								
	57 51	SU	1000P-1100P		:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
				Buyline Comment: THE MENTALIST								
	44 52	SU	1100P-1130P		:30	\$400.00	10/28-10/28	2	1	2	\$800.00	
				Buyline Comment: NEWS								
	45 53	SU	500A-600A		:30	\$85.00	10/28-10/28	2	1	2	\$170.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 140 / \$189,225.00

---SALES MONTHLY TOTALS---

Oct 12: 92 / \$126,825.00 Nov 12: 48 / \$62,400.00

Sales Totals: 140 / \$189,225.00

Station Totals: 140 / \$189,225.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$630,750	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null  
Demos RA35+

188,025